



**LONDON**  
IS THE MOST CONNECTED  
MAJOR GLOBAL CITY

ONLY 8% UNCONNECTED



**LAGOS**  
IS THE LEAST CONNECTED CITY

88.3% UNCONNECTED



**EUROPE**  
HAS THE LOWEST  
PERCENTAGE OF  
URBAN UNCONNECTED

**17%**

**MIDDLE EAST  
& AFRICA**  
HAS THE HIGHEST  
PROPORTION AT

**82%**

MORE THAN **2.2 BILLION**

PEOPLE LIVING IN CITIES HAVE  
**NO** BROADBAND ACCESS



ALMOST A QUARTER OF PEOPLE  
**IN NORTH AMERICA**  
HAVE NO BROADBAND CONNECTION

**68%**

**ASIA  
PACIFIC**  
(Just over two thirds) have **NO**  
**BROADBAND  
CONNECTION**



IS CLOSELY LINKED TO

HIGHER BROADBAND ADOPTION RATES