Key Facts 2021

- **4.7 billion** + people use the Internet
- **35 billion devices** will be connected to the Internet by 2021, every minute.
- **500 hours** of video is uploaded to YouTube every minute, by 2022, of all Internet Traffic, video will account for about:
  - **83%**
- **4.2 billion** social media users around the world
- **59.5%** global internet penetration:
  - **31%**
- **1.3 billion** school-aged children can’t log on to internet at home
- **75%** of students not able to access remote learning live in rural areas and/or belong to poorest households
- **3.6 billion people** (47%) do not use the Internet.
- **Women are 23% less likely to have access to internet than men**
- **490 million** over the past 12 months, delivering year-on-year growth of more than:
  - **13%**
- **53%** social media users now represent more than 53% of the world’s population
- **50%** of schoolchildren (463 million) can not access remote learning due to a lack of necessary technological assets at home, or because they are beyond the reach of targeted programs
- **In 2021, within the calendar year, total data used for Wi-Fi alone accounts for:**
  - **1200+ Exabytes or 1.2+ Zettabytes**

Digital Divide to be Overcome

- **Many rural and low-income communities around the world, including those in large urban areas, lack reliable, affordable access.**
- **Globally only 55% of households have internet**
- **In poorer countries this drops to below 20%**
- **55%**
- **7%**
- **SOURCES:** Digital 2021, GSMA, Medium, UNICEF, UN NEWS, WBA

WBA believes technology has the ability to do a tremendous amount of good and help humans thrive and achieve things that once seemed impossible.

**Wi-Fi is the great equalizer.**

Click Here to Get Involved with World Wi-Fi Day and help to bridge the digital divide.